

Color

Talking about color

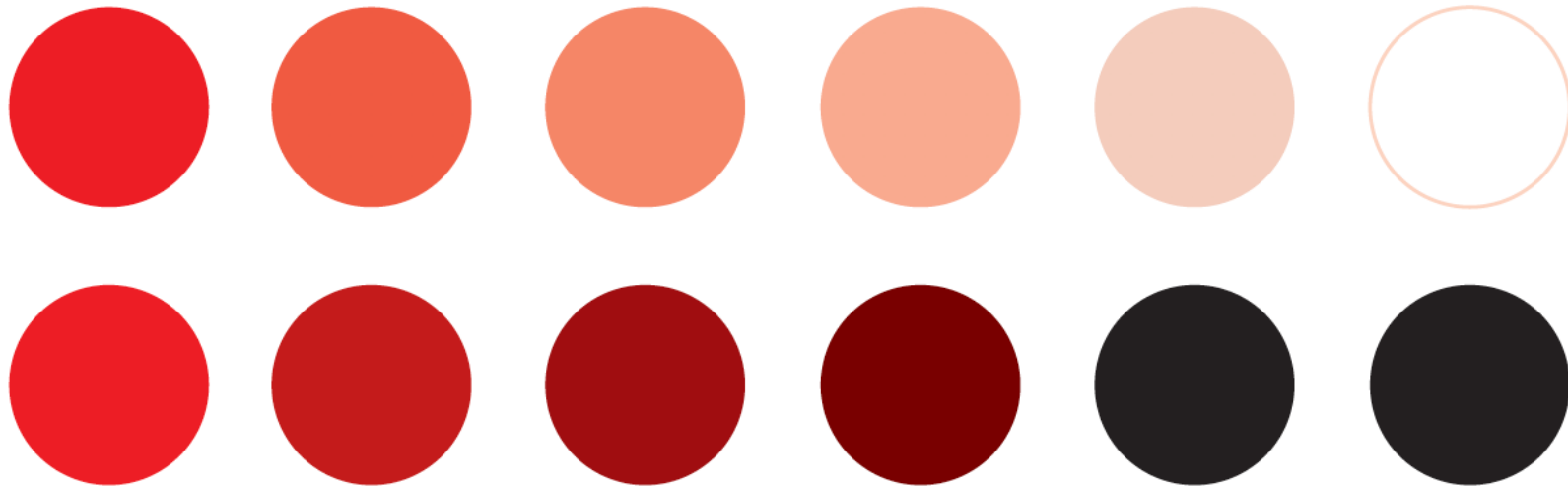
Value is **lightness or darkness** of a color.

Adding white or black to a color will change its value → Tinting and Shading



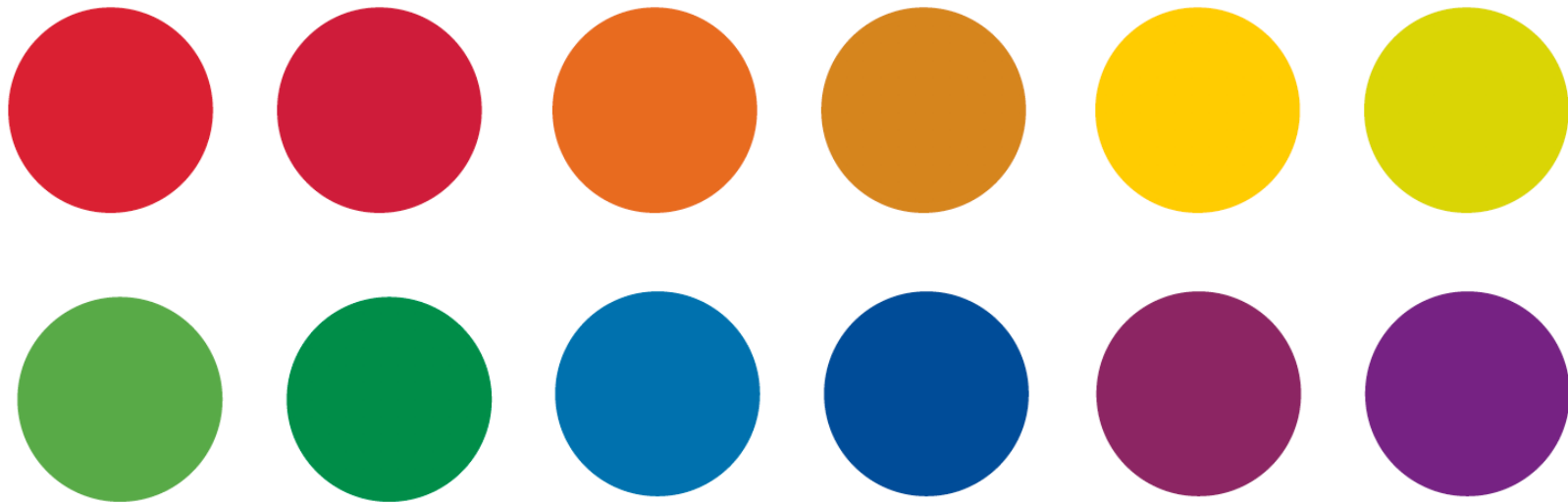
Intensity is the **brightness or dullness** of a color. Think *Saturation*

Intensity is highest when a color is unmixed with white/black/another color.



Temperature is the **warmth or coolness** of a color.

Generally, red, orange, and yellow are warm colors. Green, blue, and purple are cool.





Primary



Secondary

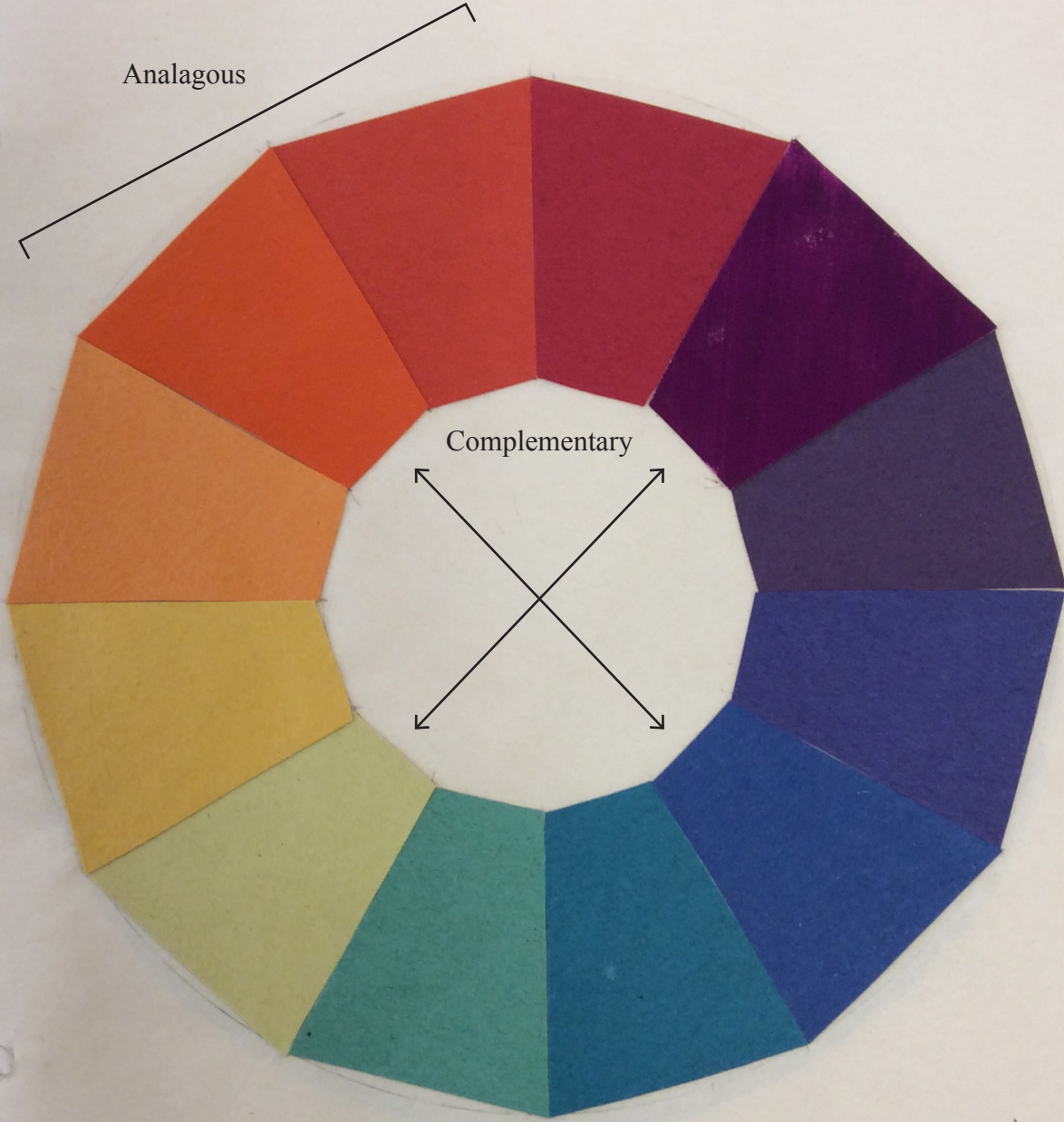


Tertiary

Saethe Color Circle

Analogous

Complementary



Color wheel from Josef Albers color course